

Time	F/T	Event	Code
8.00 – 18.00		Registration	
12.25 – 12.45		Conference Orientation Session	
13.00 – 14.15		BI HANA, Basis & SAP Administration Keynote Address The intelligent enterprise: Unlock innovation through transformative power of connected data <i>Greg McStravick, President, SAP Database and Data Management and Ivo Bauermann, Global Vice President, SAP Analytics, Head of Business Development & Global Center of Excellence, SAP</i>	
13.00 – 14.15		Cybersecurity for SAP Customers Spotlight Session Safeguard your business operations with SAP security solutions <i>Gerlinde Zibulski, Director, Product Management Security, SAP SE</i>	
14.15 – 14.30		Refreshment Break	
14.30 – 15.30		Breakout Sessions	
	T	An up-close look at the reporting and analytic apps in SAP Fiori <i>Scott Cairncross, TruQua Enterprises</i>	BI HANA Track 4
	F	What's new in SAP BusinessObjects BI 4.2 SP05 release — BI platform side <i>Olivier Duvelleroy, SAP</i>	BI HANA Track 2
	F	SAP HANA and you – Making the world better through data <i>Don Loden, Protiviti and Ina Felsheim, SAP</i>	BI HANA Track 1
	F	What's new and planned in SAP Solution Manager 7.2 for the digital era <i>John Krakowski, SAP America</i>	Admin Track 2
	T	SAP cybersecurity: DevSecOps and security by design <i>Frederik Weidemann, Virtual Forge</i>	Cyber Track 1
	T	Detect and respond: How to tell if you have been breached <i>Juan Pablo Perez-Etchegoyen, Onapsis</i>	Cyber Track 5
15.30 – 15.45		Refreshment Break	
15.45 – 16.45		Breakout Sessions	
	F	Better, faster, and smarter analytics with SAP Analytics Hub: Hybrid analytics for cloud and on-premise <i>Olivier Duvelleroy, SAP</i>	BI HANA Tracks 4, 5
	F	SAP Data Hub: Orchestrate your Big Data pipelines for business value <i>Amit Satoor, SAP</i>	BI HANA Tracks 2, 5
	F	Building a business case and road map for your SAP S/4HANA project — Key assessments, accelerators, and tools <i>Dr. Heiko Hecht, IBIS America</i>	BI HANA Tracks 1, 7
	T	Principles of SAP HANA sizing — on premise and cloud <i>Sebastian Schmitt, SAP</i>	Admin Track 4
	F	Cybersecurity in an SAP world: What you can do in the next 30 days to protect yourself <i>Bill Oliver, Winterhawk Consulting (session repeated on Friday at 16.00)</i>	Cyber Track 1
	F	GDPR: What SAP delivers in standard and additional software to support compliance <i>Volker Lehnert, SAP SE</i>	Cyber Track 2
16.30 – 18.00		Exhibition Hall	
16.45 – 18.00		Welcome Reception	
17.00 – 17.20		Impact 20 Session	
		Impact 20: Introducing the new SAP Predictive Analytics, application edition <i>Mikhail Avetisov, SAP</i>	BI HANA
17.00 – 17.45		Ask the Experts BI & HANA	

Time	F/T	Event	Code
8.30 – 18.15		Registration	
8.30 – 9.00		Morning Coffee and Pastry	
9.00 – 10.00		Breakout Sessions	
	T	Save time and money by automating SAP HANA views and procedures: Step-by-step guidelines and customer success stories <i>Joerg Boeke, BIAAnalyst GmbH & Co. KG</i>	BI HANA Tracks 4, 5
	F	Artificial intelligence meets digital transformation: Examples from the front lines <i>Timo Elliott, SAP</i>	BI HANA Track 1
	F	Case study: Real-world lessons from Swisscom's conversion and transformation of its analytical architecture to enable the data-driven enterprise <i>Tjarko von Lehsten, Swisscom</i>	BI HANA Track 5
	F	Increase value realisation in operations with SAP Solution Manager 7.2 <i>John Krakowski, SAP America</i>	Admin Track 2
	F	Detect hackers and prevent attacks with SAP Enterprise Threat Detection <i>Tobias Keller, SAP</i>	Cyber Track 5
	T	Best practices for securing and hardening SAP HANA <i>Steve Lofthouse, Symmetry Corporation</i>	Cyber Tracks 2, 3 BI HANA Track 6 Admin Track 4
	F	How multi-level authentication (MLA) can reduce the risk of a data breach, improve security and compliance, and assist with GDPR <i>Tim Alsop, CyberSafe Limited</i>	Cyber Track 4, SES
9.45 – 17.15		Exhibition Hall	
10.00 – 10.45		Refreshment Break	
10.15 – 10.35		Impact 20 Session Impact 20: How to enable your SAP systems for single sign-on (SSO) and multi-factor authentication (MFA) — the quick and easy way <i>Srinivas Cheruku and Tim Alsop, CyberSafe Limited</i>	Cyber
10.45 – 13.00	F&T	Breakout Sessions Hands-on lab: Experience end-to-end analytics with SAP Analytics Cloud <i>Joerg Diekkaemper and Frank Pilgrim, SAP (session repeated on Friday at 10.45)</i>	BI HANA Tracks 3, 4
10.45 – 11.05		Impact 20 Session Impact 20: Drive innovation at scale with SAP Leonardo <i>Merlijn Ekkel, SAP</i>	BI HANA
10.45 – 11.45		Breakout Sessions Live demo: SAP Analytics Cloud: Leverage the integrated capabilities of BI, predictive, and planning to empower day-to-day work <i>Jacob Stark, SAP</i>	BI HANA Tracks 4, 5
	F	SAP HANA 2.3: What's new, what's unique, and what's next? <i>Volker Haentjes, SAP</i>	BI HANA Tracks 2, 5
	T	Get started with SAP S/4HANA embedded analytics — What is available and how to integrate with your BI front-end solutions <i>Dmitry Kuznetsov, BI Consulting</i>	BI HANA Tracks 4, 7
	T	Ensuring high performance in your system landscape <i>Detlef Thoms, SAP SE</i>	Admin Track 1
	F	Case study: How Merck KGaA closed the gap between its enterprise SAP landscape and cybersecurity monitoring and incident response teams <i>Branden Newman, Merck KGaA, Darmstadt Germany</i>	Cyber Track 1 Admin Track 3
	T	The inside job: Improve data protection and secure sensitive information with SAP UI Logging and UI Masking <i>Tobias Keller, SAP</i>	Cyber Track 2
		SAP BusinessObjects under the metadata microscope with BI on BI <i>Patrick Perrier and Bruno Masek, 360Suite</i>	BI HANA Track 4, SES
11.15 – 11.35		Impact 20 Session Impact 20: Create a better user experience with SAP Cloud Platform <i>Ashruti Singh, SAP (session repeated on Friday at 14.30)</i>	BI HANA
11.45 – 12.00		Refreshment Break	
12.00 – 12.20		Impact 20 Session Impact 20: Expert data recipes in a hurry for a hungry organisation <i>Don Loden, Protiviti</i>	BI HANA
12.00 – 13.00		Breakout Sessions Live demo: How to develop an app using SAP Cloud Platform <i>Michal Marko, SAP</i>	BI HANA Track 5
	F	7 steps to achieving the ultimate BI visual quick win <i>Nicolas Henry, BI Brainz</i>	BI HANA Track 3
	T	Practical guidelines and techniques for sizing your SAP landscape for optimal performance and scalability <i>Sebastian Schmitt, SAP (session repeated on Friday at 9.00)</i>	Admin Track 1
	T	Essentials for transitioning to SAP Solution Manager 7.2 <i>John Krakowski, SAP America</i>	Admin Track 2
	T	Transitioning to SAP S/4HANA? Leverage enhanced security capabilities <i>Gerlinde Zibulski, SAP SE</i>	Cyber Tracks 1, 3 BI HANA Tracks 6, 7 Admin Tracks 3, 4
	F	ERP access management evolution: The hybrid future of access controls <i>Stephen DuBravac, Security Weaver</i>	Cyber Track 4
12.30 – 12.50		Impact 20 Session Impact 20: 5 reasons to move to SAP BW/4HANA <i>Florian Hamon, SAP</i>	

13.00 – 14.00	Networking Lunch	
14.00 – 14.20	Impact 20 Session Impact 20: Develop cloud applications rapidly with SAP Cloud Platform, SAP HANA service <i>Yongkang Ng, SAP</i>	BI HANA
14.00 – 15.00	Breakout Sessions	
T	Real-time scenarios revisited: Options for BW low latency reporting in fully SAP HANA-based system landscapes <i>Dirk Morgenroth, Phoron Consulting</i>	BI HANA Track 4
F	Practical guidelines to effectively deploy SAP Lumira and leverage it to drive self-service BI and analytics in your organisation <i>Kermit Bravo, TruQua Enterprises</i>	BI HANA Track 3
F	Case study: Enterprise-scale reporting and analytics in a transforming organisation: Heterogeneous, hybrid, and hard work at British American Tobacco <i>Mark Cooper, British American Tobacco</i>	BI HANA Track 1
T	How to effectively manage your SAP HANA system growth with consideration to cost and performance impacts <i>Kurt Hollis, Deloitte</i>	Admin Tracks 1, 4 BI HANA Track 6
T	Going from the outside in: The truth about SAP penetration testing <i>Frederik Weidemann, Virtual Forge</i>	Cyber Tracks 1, 5
T	Walk through an ethical hack of a live SAP system: A call for real-time security alerts <i>Ivan Mans, ABAP-Experts.com</i>	Cyber Track 5 Admin Track 3
	Making the move to the cloud happen with the SAP Cloud Trust Center <i>Heike Fiedler-Phelps, SAP SE</i>	Cyber Tracks 1, SES BI HANA Track 5
14.30 – 14.50	Impact 20 Session Impact 20: Fast-track innovation with SAP Leonardo industry accelerators <i>Merlijn Ekkel, SAP</i>	BI HANA
15.00 – 15.15	Refreshment Break	
15.15 – 15.35	Impact 20 Session Impact 20: Migration to SAP HANA — Programmes and tools to accelerate your SAP HANA deployments <i>Carina Kern, SAP</i>	BI HANA
15.15 – 16.15	Breakout Sessions	
F	SAP BusinessObjects Web Intelligence: Leveraging new functionality to enhance user experience and improve self-service <i>Kristof Gramm, IT-Logix</i>	BI HANA Track 4
F	Do I still need SAP BW with SAP S/4HANA? How to leverage SAP BW within SAP S/4HANA for an all-in-one operational and analytical environment <i>Scott Cairncross, TruQua Enterprises</i>	BI HANA Tracks 5, 7
F	Panel discussion: Use cases and implementation best practices for innovating with SAP HANA — Lessons learned, useful tips, and expert recommendations from customers who have been there and realised true value <i>Moderator: Timo Elliott, SAP; Panelists: Benjamin Schwaerzler, Tablet Solutions; Ralph Moog, Sine qua non; and Robert Slijk, Remiqz BV</i>	BI HANA Track 1
T	SAP Solution Manager 7.2: Assess the new solution documentation tools <i>Dr. Heiko Hecht, IBIS America</i>	Admin Track 2
T	My SAP system has been breached, now what? An incident response plan <i>Juan Pablo Perez-Etchegoyen, Onapsis</i>	Cyber Track 1
F	New approach to data-centric security and data privacy <i>Nitin Aggarwal, Infosys</i>	Cyber Track 2 BI HANA Track 6
	The 6 rules of GDPR: What it means for SAP customers and how to master GDPR with SAP <i>Andreas Fritz, Virtual Forge</i>	Cyber Tracks 2, SES
15.45 – 16.05	Impact 20 Session Impact 20: Introducing the SAP HANA Data Management Suite <i>Katya Pokrovskaya, SAP</i>	BI HANA

16.15 – 17.15	Networking and Collaboration Break	
16.15 – 16.35	Impact 20 Session Impact 20: SAP HANA Blockchain: End-to-end transparency for all transaction data <i>Amit Satoor, SAP</i>	BI HANA
16.25 – 17.10	Ask the Experts Basis & SAP Administration and Cybersecurity for SAP Customers	
16.30 – 17.00	Networking Sessions	
	Single sign-on (SSO) and multi-factor authentication (MFA) <i>Tim Alsop, CyberSafe Limited</i>	Cyber
	Attunity Gold Client – Ensuring GDPR compliancy demo <i>Adrian Bromell, Attunity</i>	Admin
	SAP security audit log: You want it, you need it <i>Christoph Nagy and Ivan Mans, ABAP-Experts.com</i>	Cyber
	GDPR and SAP BusinessObjects <i>Bruno Masek and Patrick Perrier, 360Suite</i>	BI HANA
	Insider risk: How secure is your company? <i>James Schmidt, ERP Maestro</i>	Cyber
	How to run a multimillion SAP security mitigation project <i>Frederik Weidemann, Virtual Forge</i>	Cyber
16.45 – 17.05	Impact 20 Session Impact 20: Demystifying SAP HANA: Understand your options and how to determine the best path for your organisation <i>Don Loden, Protiviti</i>	BI HANA
17.15 – 18.15	Breakout Sessions	
F	Top 10 customer case studies: SAP Predictive Analytics <i>Chandran Saravana, SAP</i>	BI HANA Track 4
F	Enhanced planning, reporting, and visualisation leveraging SAP Business Planning and Consolidation and SAP Analytics Cloud — The perfect hybrid scenario <i>Jean-Claude Pizzi, SAP</i>	BI HANA Tracks 3, 4
F	Harmonise and capitalise on the full value of your data with SAP BW/4HANA <i>Florian Hamon, SAP</i>	BI HANA Track 5
T	An advanced guide to administrating and monitoring an SAP HANA system <i>Kurt Hollis, Deloitte (session repeated on Friday at 12.00)</i>	Admin Track 4 BI HANA Track 6
T	Threat intelligence on SAP HANA: A must for any SOC organisation <i>Gerlinde Zibulski, SAP SE</i>	Cyber Track 3 Admin Track 4
	Mapping Your SAP systems to GDPR compliance requirements <i>Juan Pablo Perez-Etchegoyen, Onapsis</i>	Cyber Tracks 2, SES

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8.30 – 17.00		Registration	
8.30 – 9.00		Morning Coffee and Pastry	
9.00 – 10.00		Breakout Sessions	
	F	An introduction to SAP Leonardo and how it can drive your digital transformation <i>Frank Soudan, SAP</i>	BI HANA Tracks 1, 2
	F	Overview of SAP HANA machine learning and integration with TensorFlow <i>Christoph Morgen, SAP</i>	BI HANA Track 2
	F	SAP's business intelligence strategy and vision: New innovations, disruption, and transformation <i>Jacob Stark, SAP</i>	BI HANA Track 1
	T	Practical guidelines and techniques for sizing your SAP landscape for optimal performance and scalability <i>Sebastian Schmitt, SAP (repeat session)</i>	Admin Track 1
	T	Secure authentication and access management with SAP Single Sign-On <i>Gerlinde Zibulski, SAP SE</i>	Cyber Track 4
	T	Which door is unlocked? Secure your custom ABAP code <i>Frederik Weidemann, Virtual Forge</i>	Cyber Track 2 Admin Track 3
9.45 – 16.00		Exhibition Hall	
10.00 – 10.45		Meet the Exhibitors	
10.15 – 10.35		Impact 20 Session Impact 20: Data privacy and protection for SAP <i>Vladislav Stefanak, Mibcon NDC s.r.o.</i>	Cyber
10.45 – 13.00		Breakout Sessions	
	F&T	Hands-on lab: Experience end-to-end analytics with SAP Analytics Cloud <i>Joerg Diekkaemper and Frank Pilgrim, SAP (repeat session)</i>	BI HANA Tracks 3, 4
10.45 – 11.45		Breakout Sessions	
	F	Live demo: What's new with SAP BusinessObjects Web Intelligence 4.2 SP05 <i>Gregory Botticchio, SAP</i>	BI HANA Track 4
	F	Case study: How Bilkom improved productivity and data visualisation in reports with SAP Lumira <i>Azade Çerkezoğlu Çavuş, 41 North Business School (formerly with Bilkom) and Seda Ozeren Yildiz, Bilkom</i>	BI HANA Track 3
	F	SAP Cloud Platform 101: What's in it for you? <i>Norbert Hanuska, SAP</i>	BI HANA Tracks 1, 5
	T	Streamline your SAP system administration with SAP Landscape Management 3.0 <i>Michael Jilg, SAP</i>	Admin Track 1
	T	Holistic, compliant user administration in heterogeneous environments with SAP Identity Management <i>Gerlinde Zibulski, SAP SE</i>	Cyber Track 4
	F	Beyond the deadline: Stabilising GDPR compliance <i>Stephen DuBravac, Security Weaver</i>	Cyber Track 2
11.15 – 11.35		Impact 20 Session Impact 20: New predictive capabilities in SAP Analytics Cloud <i>Mikhail Avetisov, SAP</i>	BI HANA
11.45 – 12.00		Refreshment Break	
12.00 – 12.20		Impact 20 Session Impact 20: Analysing sensitive information while protecting data privacy with real-time data anonymisation of SAP HANA <i>Volker Haentjes, SAP</i>	BI HANA
12.00 – 13.00		Breakout Sessions	
	F	IBCS and SAP BusinessObjects Web Intelligence: A perfect match for better, faster, and easier report development and higher user adoption <i>Kristof Gramm, IT-Logix</i>	BI HANA Track 4
	F	SAP's strategy and road map for cloud, on-premise, and hybrid analytics <i>Jonathan Freeland, SAP</i>	BI HANA Tracks 2, 3
	F	How to stabilise and improve an SAP BusinessObjects BI 4.2 enterprise shared service environment <i>Martin Macmaster, BI Brainz</i>	BI HANA Track 6 Admin Track 1
	T	An advanced guide to administrating and monitoring an SAP HANA system <i>Kurt Hollis, Deloitte (repeat session)</i>	Admin Track 4 BI HANA Track 6
	T	How to leverage the security tools in SAP Solution Manager to improve your technical security <i>Simon Persin, Turnkey Consulting</i>	Cyber Track 1 Admin Tracks 2, 3
	T	Securing SAP mobile applications from cyber attacks <i>Juan Pablo Perez-Etchegoyen, Onapsis</i>	Cyber Track 3 Admin Track 3

13.00 – 14.30	Networking Lunch	
14.30 – 14.50	Impact 20 Session	
	Impact 20: Create a better user experience with SAP Cloud Platform	BI HANA
	<i>Ashruti Singh, SAP (repeat session)</i>	
14.30 – 15.30	Breakout Sessions	
	Exploit the capabilities of SAP Analysis for Microsoft Office to enhance analytics and improve self-service	BI HANA Track 4
F	<i>Kermit Bravo, TruQua Enterprises</i>	
	Choosing the right SAP BusinessObjects BI solution for your needs	BI HANA Track 1
F	<i>Juergen Bauer, SAP</i>	
	How to effectively approach SAP BW housekeeping tasks	BI HANA Track 5
T	<i>Dirk Morgenroth, Phoron Consulting</i>	Admin Tracks 1, 3
15.30 – 16.00	Refreshment Break	
16.00 – 17.00	Breakout Sessions	
	Introducing the new SAP Predictive Analytics, application edition, and new capabilities in SAP Analytics Cloud	BI HANA Tracks 2, 4
F	<i>Mikhail Avetisov, SAP</i>	
	Practical steps for building a proof of concept for SAP S/4HANA analytics	BI HANA Tracks 1, 7
F	<i>Dmitry Kuznetsov, BI Consulting</i>	
	Case study: Lessons from Ypsomed's SAP BW/4HANA greenfield implementation approach — Completed in 4 months	BI HANA Track 5
F	<i>Adrian Egger, Ypsomed</i>	
	An expert's assessment of the Solution Documentation options in SAP Solution Manager	Admin Track 2
T	<i>Dr. Heiko Hecht, IBIS America</i>	
	Cybersecurity in an SAP world: What you can do in the next 30 days to protect yourself	Cyber Track 1
F	<i>Bill Oliver, Winterhawk Consulting (repeat session)</i>	
17.00	Conference Concludes	